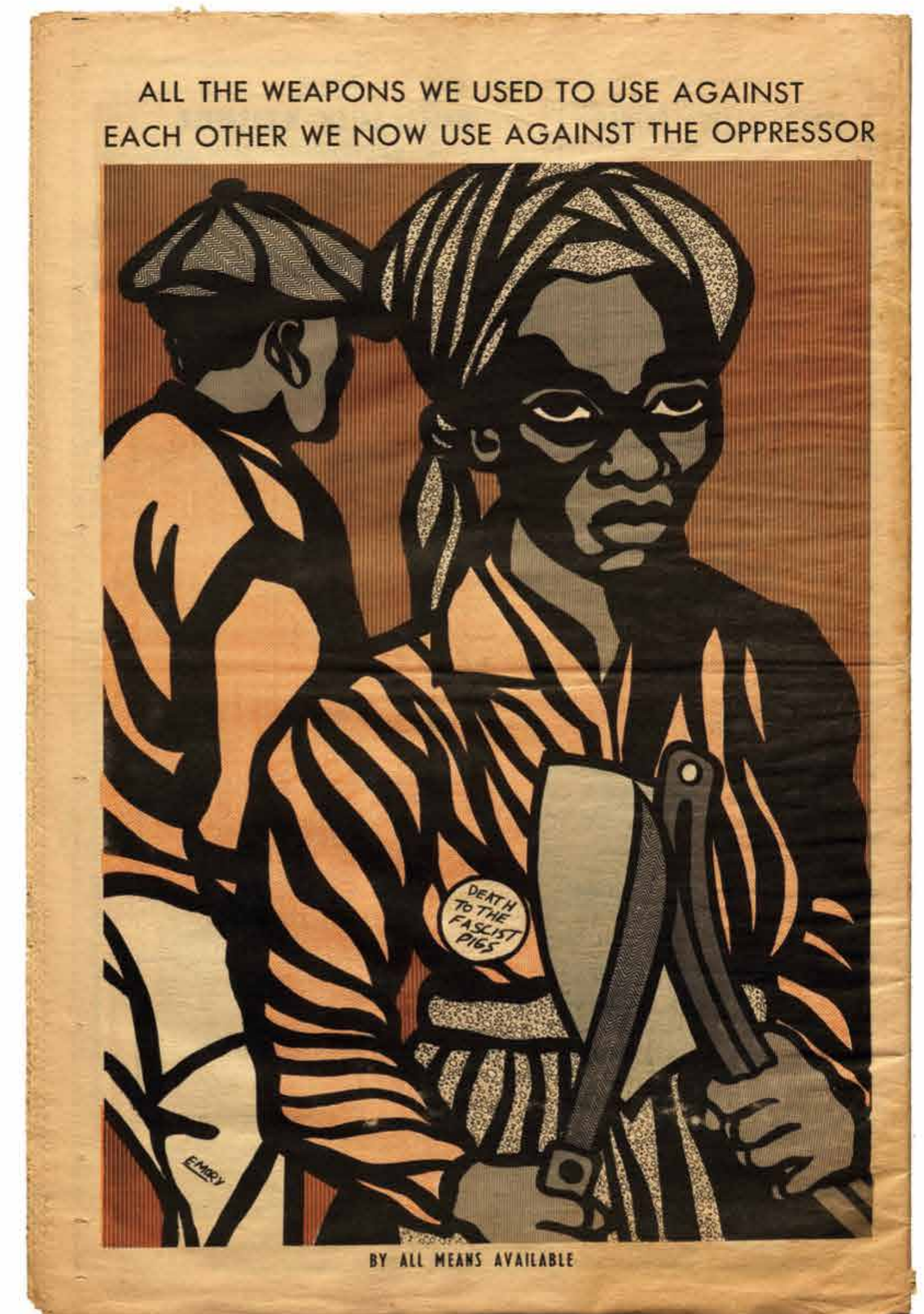
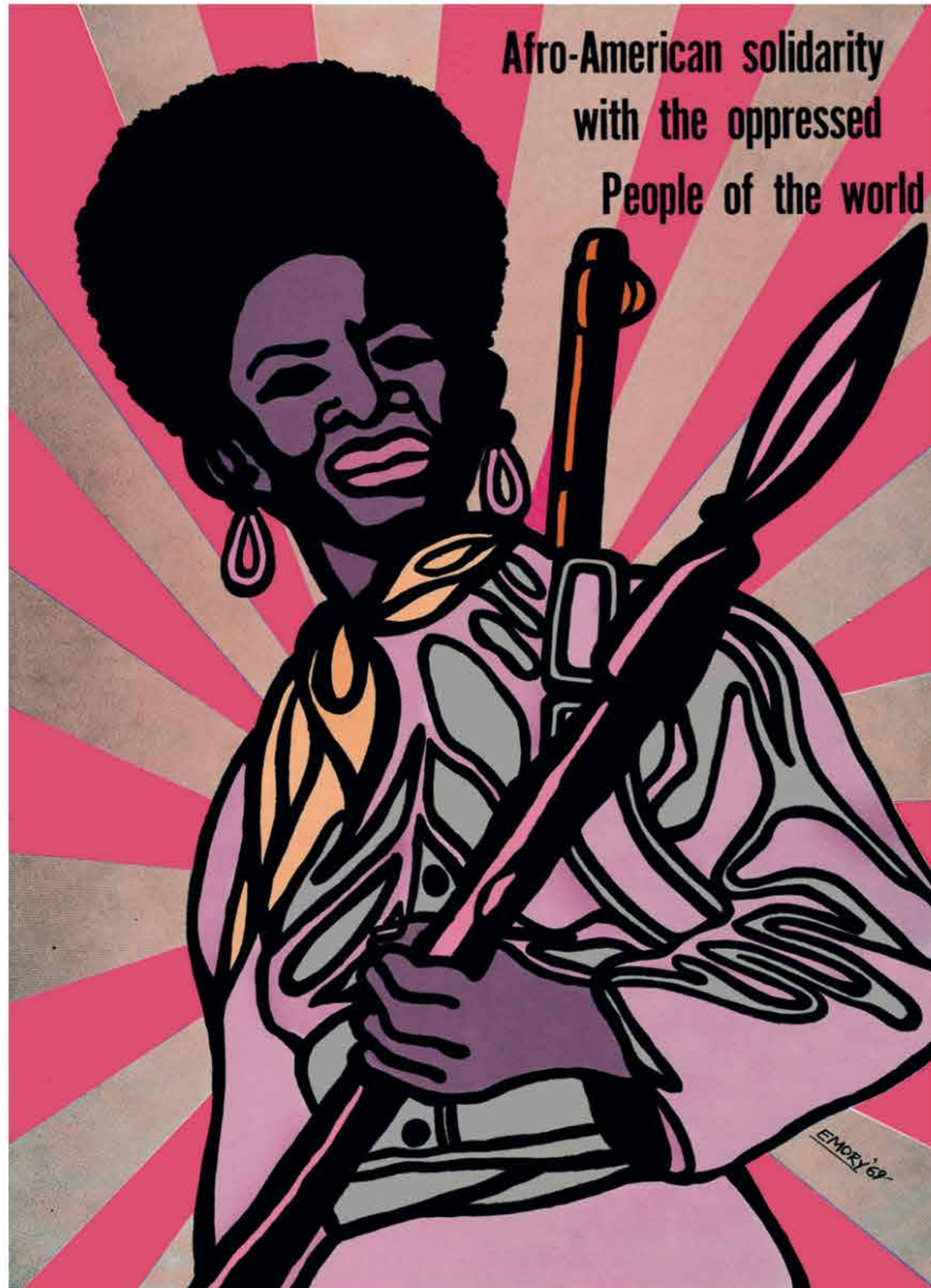


DO NOW: Share some things you saw over the break that inspired you with the others on your table.



EXAMPLES 1: Artworks by **Emory Douglas** from the Black Panther Newspaper. Douglas would include full page illustrations with slogans mirroring the issues raised in each issue. Readers were encouraged to display them publicly to help promote the message of the Black Panther Party. The paper ran in it's original form from 1967 - 1976.



THE BLACK PANTHER

Black Community News Service

25 cents

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THE BLACK PANTHER PARTY

MINISTRY OF INFORMATION
AND CULTURAL AFFAIRS
SAN FRANCISCO, CA 94102

The Ten Point Plan

1. WE WANT FREEDOM. WE WANT POWER TO DETERMINE THE DESTINY OF OUR BLACK AND OPPRESSED COMMUNITIES.
2. WE WANT FULL EMPLOYMENT FOR OUR PEOPLE.
3. WE WANT AN END TO THE ROBBERY BY THE CAPITALISTS OF OUR BLACK AND OPPRESSED COMMUNITIES.
4. WE WANT DECENT HOUSING, FIT FOR THE SHELTER OF HUMAN BEINGS.
5. WE WANT DECENT EDUCATION FOR OUR PEOPLE THAT EXPOSES THE TRUE NATURE OF THIS DECADENT AMERICAN SOCIETY. WE WANT EDUCATION THAT TEACHES US OUR TRUE HISTORY AND OUR ROLE IN THE PRESENT-DAY SOCIETY.
6. WE WANT COMPLETELY FREE HEALTH CARE FOR ALL BLACK AND OPPRESSED PEOPLE.
7. WE WANT AN IMMEDIATE END TO POLICE BRUTALITY AND MURDER OF BLACK PEOPLE, OTHER PEOPLE OF COLOR, ALL OPPRESSED PEOPLE INSIDE THE UNITED STATES.
8. WE WANT AN IMMEDIATE END TO ALL WARS OF AGGRESSION.
9. WE WANT FREEDOM FOR ALL BLACK AND OPPRESSED PEOPLE NOW HELD IN U. S. FEDERAL, STATE, COUNTY, CITY AND MILITARY PRISONS AND JAILS. WE WANT TRIALS BY A JURY OF PEERS FOR ALL PERSONS CHARGED WITH SO-CALLED CRIMES UNDER THE LAWS OF THIS COUNTRY.
10. WE WANT LAND, BREAD, HOUSING, EDUCATION, CLOTHING, JUSTICE, PEACE AND PEOPLE'S COMMUNITY CONTROL OF MODERN TECHNOLOGY.

A black and white photograph of a man in a military-style uniform. He is wearing a dark beret, a dark jacket with a light-colored strap across the chest, and dark trousers. He is holding a rifle with both hands, positioned vertically in front of him. The background is a repeating diamond or cross-hatch pattern. The image has a high-contrast, grainy quality.

10. We want land, bread, housing, education, clothing, justice and peace. And as our major political objective a United Nations-supervised plebiscite to be held throughout the black colony in which only black colonial subjects will be allowed to participate, for the purpose of determining the will of black people as to their national destiny.

EXAMPLES 2: In 2021 curators, writers, and podcasters **The White Pube** posted a series of posters in cities across the UK suggesting ways in which to improve the running of the contemporary art world. **What things do you think could improve your industry and how could you achieve this? (AIM HIGH).**





ideas for a new art world

002: Universal Basic Income
and affordable housing so that
everyone, including artists,
can make a living



ideas for a new art world

003: Curators should ask the
public what they want to see
and what they think galleries
and museums should be used for



ideas for a new art world

004: people across the creative
industries need to declare if
they have rich parents who helped
them get where they are today



ideas for a new art world

005: The art world should
not replicate the capitalist
structures of other industries
and instead should set a better
example with a horizontal
approach to decision-making
and pay



ideas for a new art world

006: dear museums, give back
all stolen objects



ideas for a new art world

001: if I were the Tate, I
would simply remove my racist
paintings x



ideas for a

002: Univers
and afforda
everyone, i
can make a

white
pube

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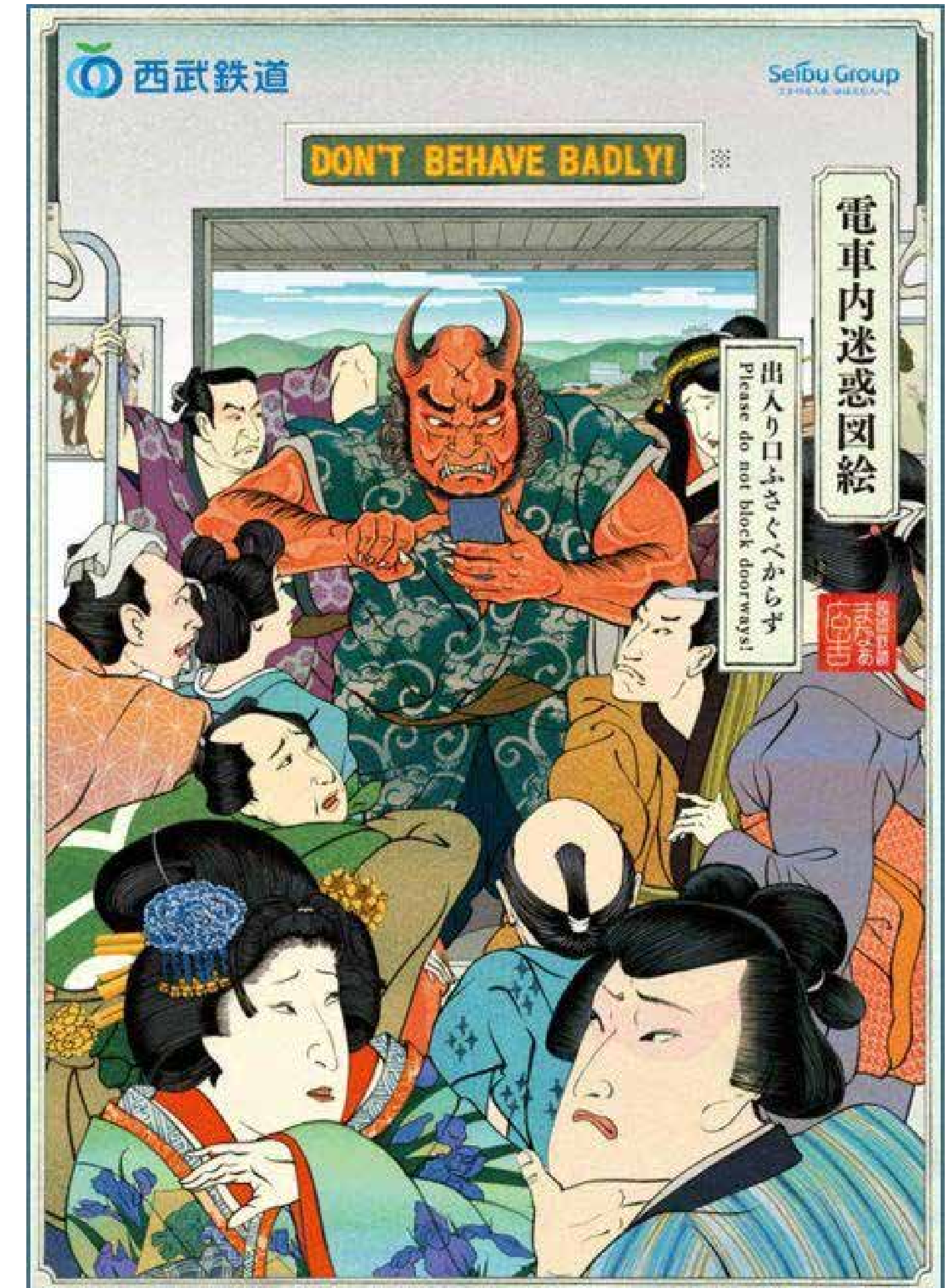
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EXAMPLES 3: Seibu Railways in Japan have worked regularly with Illustrator **Takahiro Kadowaki** through Dentsu Inc ad agency to produce this ongoing poster series. The images subvert traditional ukiyo-e print aesthetics to illustrate proper train etiquette.



TASK 1 (3 MINS): Now you are going to make your own poster/s. In your groups choose a theme, issue or subject you would like to cover.

Each person come up with their own and take a vote as a group to decide which one to move forward with.

TASK 2 (3 MINS): Your table is a collective. What is your collective's name? Again, each person have a go and pick the best one between you.

TASK 3 (4 mins): Create a logo! Now you have a name and a focus, what simple image can illustrate this best?
Everyone have a go, then pick the best one.

TASK 4 (5 MINS): Inspired by the Black Panthers and the White Pube think of 2 actions (each) that could help change / alleviate / support your cause or theme. What needs to change? Who would benefit from this change? How could you impliment this change? What is the time scale of the change? Where is the location of your change? + Why is this change important?

TASK 5 (25 MINS): Now you are going to design a series of posters that advertise your collective's values. Each person must illustrate one of the actions you've chosen to create your own poster campaign. Will you have a house style? Will you make them recognisable as a set? How could you sloganise your statement to make it snappier? How can you use symbols to aid communication? How will your illustration illuminate your text? Do you even need text? How can you use referencing to make the image more effective?

TASK 3 (15 MINUTES): Now find somewhere to put up your poster outside the building. Where can you put the poster that's most effective in the time frame? Where will the most people see it? How could its location aid its communication? Consider your audience - who needs to see this?

Once you've found a place for it, take a photo and email it to **d.freeman@fashion.arts.ac.uk**.

WHAT WAS THE POINT IN THAT? By activating your work to a considered audience you have used your own voice to talk about activism whilst simultaneously self promoting your work.

Communicating your ideas publicly can connect with a more diverse group than your like-minded peers. The internet is great and all but don't forget about the 'real' world!